

Dear Prospective Sponsor,

Thank you for your interest in participating as a Sponsor at the 7th Annual October Gourd & Pumpkin Festival, October 4th, 2008 at the Welburn Gourd Farm!

This year promises to be the **most exciting year ever for sponsors** because we've scheduled our **Half Price Sale at the Welburn Gourd Farm to coincide with the event!**

That's right! The Saturday of the October Festival **will be the first day of the week-long Half Price Sale**, which means attendance is expected to quadruple over previous years' October Festivals!

Cost per 10' X 10' booth space is just **\$500.00**. We will only accept the first 5 applicants, so to ensure your space, please submit your application right away.

Festival hours are 9:00 a.m. to 4:00 p.m. on Saturday, with classes being held on Friday before the festival, and Saturday during the festival.

You will be allowed to set up on Friday evening, however no pre-selling is allowed. Professional booths and displays are required, including a clean tarp/tent (preferable white), full length black drapes on tables, with all extraneous boxes and supplies stored out of sight. Tarps, tables, table drapes, chairs, back and side walls are all available for rent if needed.

Remember, your space is held for you only if you have completed the application process and paid all fees. Once we have received all of your information, you will receive an email or letter confirming your acceptance.

Application Checklist:

- Complete the Sponsor Application Form, including your California Resale Number (permanent or temporary; contact the SBOE Information Center at (800)-400-7115 if you do not have a CA resale number or visit the Gourd Festival web site to download the application form.
- Payment in full for Total Due as determined by the Booth Requirements & Rentals section of the Application Form. **Application Deadline: Sep.30th, 2008.**
- Please call us with any questions you might have: 760-728-4588.

Please mail your application:

Gourd Art Festival
1119 S. Mission #244
Fallbrook, CA 92028

Sincerely,



Vickie Knox
Festival Director

Sponsor Application

7th Annual October Gourd & Pumpkin Festival at the Welburn Gourd Farm, Saturday October 4th, 2008 Application Deadline-September 30th, 2008

Business Name: _____
Primary Contact Person: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____ Email: _____
Web site: _____ Do you plan to sell items at the festival? ___ Yes ___ No

List items you plan to sell, including average price of items: _____

CA Resale #: _____ (You must have a California Resale # if you plan to sell at the festival. To obtain a temporary CA Resale #, see information on the Exhibitor page of the web site at www.GourdFestival.com.)

Have you previously exhibited at other professional shows? ___ Yes ___ No

BOOTH REQUESTS & RENTALS

Each table must be covered with a floor length black drape

of Sponsor spaces requested: ___ x \$500 per 10' x 10' booth space = \$ _____
Electricity set-up and power usage: Yes ___ No ___ If Yes, \$50 = \$ _____

If Yes, Please list power amps required and what power is for:

# of tent rentals requested:	___ x \$75 per 10' x 10' tent	= \$ _____
# of table rentals requested:	___ x \$15 per 8' x 2.5' table	= \$ _____
# of black table drapes requested:	___ x \$18 per 8' table drape	= \$ _____
# of chair rentals requested:	___ x \$2 per chair	= \$ _____
# of back/side walls requested:	___ x \$25 per wall	= \$ _____

BALANCE DUE: \$ _____

Payment Method (please circle):

- Check or Money Order
- Visa
- MasterCard
- Discover

Make checks payable to:
Welburn Gourd Farm

Credit Card Number: _____

Expiration Date: _____

I agree to pay this invoice according to my card issuer agreement.

Signature: _____

Please read carefully and sign below.

The undersigned does hereby agree that in consideration for the exhibition and vending event opportunity, Welburn Gourd Farm, Inc., including all owners and staff, are hereby absolved of any liability or obligation for any losses, costs, or damages and shall be held harmless and blameless against any claim made for the benefit of the undersigned exhibitor.

I understand that it is my responsibility to comply with all applicable county, state, and federal regulations and laws. I indemnify and hold harmless Welburn Gourd Farm, Inc. from all damages, cost and expenditures, including attorney's fees and costs of defense which may occur by reason of use of the farm.

Signature: _____ Date: _____

Print Name: _____

Mail completed application and payment to:
October Gourd and Pumpkin Festival, 1119 S. Mission Rd. #244, Fallbrook, CA 92028