

Dear Prospective Exhibitor,

Thank you for your interest in exhibiting at the 7th Annual October Gourd & Pumpkin Festival, October 4th, 2008 at the Welburn Gourd Farm!

This year promises to be the **most exciting year ever for exhibitors** because we've scheduled our **Half Price Sale at the Welburn Gourd Farm to coincide with the event!**

That's right! The Saturday of the October Festival **will be the first day of the week-long Half Price Sale**, which means attendance is expected to quadruple over previous years' October Festivals!

In order to keep sales **as high as possible for our exhibitors**, we are **limiting the number of exhibitors to just 25** so you must get your application in now to guarantee your space.

Cost per 10' X 10' booth space is just \$150.00, or **just \$100.00 when you submit your completed application before August 31st, 2008.**

Each exhibitor's booth must contain 90% gourd related items for sale. This is **not** a juried show. Festival hours are 9:00 a.m. to 4:00 p.m. on Saturday, with classes being held on Friday before the festival, and Saturday during the festival.

You will be allowed to set up on Friday evening, however no pre-selling is allowed. Professional booths and displays are required, including a clean tarp/tent (preferable white), full length black drapes on tables, with all extraneous boxes and supplies stored out of sight. Tarps, tables, table drapes, chairs, back and side walls are all available for rent if needed.

Remember, your space is held for you only if you have completed the application process and paid all fees. Once we have received all of your information, you will receive an email or letter confirming your acceptance.

Application Checklist:

- o Complete the Exhibitor Application Form, including your California Resale Number (permanent or temporary; contact the SBOE Information Center at (800)-400-7115 if you do not have a CA resale number or visit the Gourd Festival web site to download the application form.
- o Payment in full for Total Due as determined by the Booth Requirements & Rentals section of the Application Form. **Application Deadline: Sep. 30th, 2008**; early submission deadline is Aug. 31st.

Please call us with any questions you might have: 760-728-4588.

Please mail your application:

Gourd Art Festival
1119 S. Mission #244
Fallbrook, CA 92028

Sincerely,

Vickie Knox
Festival Director

Exhibitor Application

7th Annual October Gourd & Pumpkin Festival

Welburn Gourd Farm, October 4th, 2008

Deadline for Application is September 30th, 2008

Primary Contact

Business Name: _____ Artist's Name: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____ Email: _____
Web site: _____ CA Resale #: _____
Previous Exhibitor: No ___ Yes ___ Year(s) _____ Price range of gourd work: _____
Style of Gourdwork: _____

Additional Artist

(NO MORE THAN 2 ARTISTS IN EACH BOOTH)

Business Name: _____ Artist's Name: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____ Email: _____
Web site: _____ CA Resale #: _____
Previous Exhibitor: No ___ Yes ___ Year(s) _____ Price range of gourd work: _____
Style of Gourdwork: _____

BOOTH REQUESTS & RENTALS

Each table must be covered with a floor length black drape

of exhibit spaces requested: ___ x \$150 per 10' x 10' booth space = \$ _____

Electricity set-up and power usage: Yes ___ No ___ If Yes, \$50 = \$ _____

Please list power amps required or what power is for:

of tent rentals requested: ___ x \$75 per 10' x 10' tent = \$ _____

of table rentals requested: ___ x \$15 per 8' x 2.5' table = \$ _____

of black table drapes requested: ___ x \$18 per 8' table drape = \$ _____

of chair rentals requested: ___ x \$2 per chair = \$ _____

of back/side walls requested: ___ x \$25 per wall = \$ _____

BALANCE DUE: \$ _____

Payment Method (please circle):

- Check or Money Order
- Visa
- MasterCard
- Discover

Credit Card Number:

Expiration Date:

I agree to pay this invoice according to my card issuer agreement.

Signature:

Please read carefully and sign below.

The undersigned does hereby agree that in consideration for the exhibition and vending event opportunity, Welburn Gourd Farm, Inc., including all owners and staff, are hereby absolved of any liability or obligation for any losses, costs, or damages and shall be held harmless and blameless against any claim made for the benefit of the undersigned exhibitor.

I understand that it is my responsibility to comply with all applicable county, state, and federal regulations and laws. I indemnify and hold harmless Welburn Gourd Farm, Inc. from all damages, cost and expenditures, including attorney's fees and costs of defense which may occur by reason of use of the farm.

Artist Signature: _____ Date: _____

Print Name: _____

Artist Signature: _____ Date: _____

Print Name: _____

Mail Completed Application with payment to: October Gourd & Pumpkin Festival
1119 S. Mission Rd. #244
Fallbrook, CA 92028