

14th Annual Gourd Art Festival

Sponsor Information

Thank you for your interest in exhibiting at the upcoming 14th Annual International Gourd Art Festival as a Sponsor of the event!

Sponsor booths at the Gourd Art Festival are coveted among vendors and business owners because no duplication or competing sponsors are allowed, making it possible for your company to stand out in the crowd and have exclusive access to selling and promoting your product or service!



As a Sponsor Exhibitor at the Gourd Art Festival you have an incredible opportunity to get yourself in front of a strong, buying crowd.

Our demographic consists of 85% retired or semi-retired buyers, 45-65 years of age, with sufficient income to support buying art work. Sponsor booths are in a prime location near the entrance for maximum exposure.

"Just wanted to say how much we enjoyed meeting you and working with all of you at the Gourd Art Festival. ..Of course, we would like to do [the show] again next year...we have you already on our calendar."

-- Dottie & Jonathan Bosch, Sun Coast Natural Water Features

Sponsor booths at most professional events normally cost \$2,500 to \$10,000. Your 10' X 10' Sponsor booth space at the Gourd Art Festival is just \$1,000 for the 2-day event!

(Please Note: If you are selling gourd art or gourd-related products, you must apply as a regular Exhibitor and go through the jury process. You will not be able to purchase a Sponsor booth.)



Gourd Art by Gloria Crane

To apply for a Sponsor booth, please complete the attached application and fax or mail along with payment to:

The Gourd Art Festival
1119 S. Mission Rd. #244
Fallbrook, CA 92028

Phone: (760) 728-4271 ext 107

Sponsor Application

14th Annual International Gourd Art Festival at the Welburn Gourd Farm, June 26th & 27th, 2010 Deadline is May 31st, 2010

Business Name: _____
Primary Contact Person: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____ Email: _____
Web site: _____ Do you plan to sell items at the festival? ___ Yes ___ No

List items you plan to sell, including average price of items: _____

CA Resale #: _____ (You must have a California Resale # if you plan to sell at the festival. To obtain a temporary CA Resale #, see information on the Exhibitor page of the web site at www.GourdFestival.com.)

Have you previously exhibited at other professional shows? ___ Yes ___ No

BOOTH REQUESTS & RENTALS

Each table must be covered with a floor length black drape

of Sponsor spaces requested: ___ x \$1000 per 10' x 10' booth space = \$ _____
Electricity set-up and power usage: Yes ___ No ___ If Yes, \$50 = \$ _____

If Yes, Please list power amps required and what power is for:

# of tarp rentals requested: _____	x \$75 per 10' x 10' tent	= \$ _____
# of table rentals requested: _____	x \$15 per 8' x 2.5' table	= \$ _____
# of black table drapes requested: _____	x \$18 per 8' table drape	= \$ _____
# of chair rentals requested: _____	x \$2 per chair	= \$ _____
# of back/side walls requested: _____	x \$25 per wall	= \$ _____

Ad space in Festival Program - Space extremely limited!

-1/8-pg (1.5"X 2.5" or 2.25"X 2"), \$100 Just \$49 (Qty. available, 24)	= \$ _____
-1/4-pg (1.75"X 4.5"), \$150 Just \$75 (Qty. available, 8)	= \$ _____
-Half page (4.5"X 3.5"), \$350 Just \$175 (Qty. available, 4)	= \$ _____
-Full page (4.5"X 7.75"), \$1,000 Just \$500 (Qty. available, 2)	= \$ _____

BALANCE DUE: \$ _____

Payment Method (please circle):

- Check or Money Order
- Visa
- MasterCard
- Discover

Make checks payable to:
Welburn Gourd Farm

Credit Card Number: _____

Expiration Date: _____

I agree to pay this invoice according to my card issuer agreement.

Signature: _____

Please read carefully and sign below.

The undersigned does hereby agree that in consideration for the exhibition and vending event opportunity, Welburn Gourd Farm, Inc., including all owners and staff, are hereby absolved of any liability or obligation for any losses, costs, or damages and shall be held harmless and blameless against any claim made for the benefit of the undersigned exhibitor.

I understand that it is my responsibility to comply with all applicable county, state, and federal regulations and laws. I indemnify and hold harmless Welburn Gourd Farm, Inc. from all damages, cost and expenditures, including attorney's fees and costs of defense which may occur by reason of use of the farm.

Signature: _____ Date: _____

Print Name: _____

Mail completed application and payment to:
Gourd Art Festival, 1119 S. Mission Rd.. #244, Fallbrook, CA 92028